

ANATMAN PICTURES presents

# Datang Bulan

Foreign Title: Datang Bulan  
English Title: Come Moon

Directed by Clarissa Natan  
Produced by Julianna Tacata

Documentary, 13 minutes, 2022, Indonesia

Press Contact: [info@anatmanpictures.com](mailto:info@anatmanpictures.com)

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# OVERVIEW

**Foreign Title:**

Datang Bulan

**English Title:**

Come Moon

**Running Time:**

12 minutes 50 seconds

**Genre:**

Documentary, Coming-of-age,  
Environmental

**Keywords:**

Menstruation, Period Poverty,  
Water & Sanitation

**Languages:**

Indonesian

**Foreign Versions:**

English

**Director:**

Clarissa Natan

**Producer:**

Julianna Tacata

**Production Company:**

Anatman Pictures

**Production Completion:**

March 2022

**Production Location:**

Bogor, Indonesia

[Official Website](#)

[Official Trailer](#)



## Logline

**Datang Bulan**  
*(Come Moon)*  
is a short documentary that tells the story of a teenage Indonesian girl's inconvenient experience of having her menstruation as it is commonly known as a taboo in her village.



## Synopsis

"Datang Bulan" is one of the euphemisms for most Indonesians to speak about menstruation. It means that the lunar month is coming. *Come Moon (2022)* is a delicate observational exploration of period poverty. An intimate portrait. A case study for Indonesians.

Atikah, the 14-year-old girl, shares her consciousness and feelings about her menstrual experience. She lives with her Sundanese parents, brothers, and sister in a remote village on Mount Pancar of Sentul, Bogor. A city not so far from Jakarta but is still yet to develop in accessing clean water and proper sanitation facilities.

Atikah's mother and father play influential roles in providing for her needs as a coming-of-age daughter. They describe how they access and manage hygiene during menstruation as Muslims. Living near the river and farms, the parents maintain three bathrooms for their children. In spite of the rainy weather at their home, they carry on as a family.





*Clarissa Ruth Natan is the director, co-writer, and cinematographer of [Datang Bulan \(Come Moon\)](#).*

## Filmmaker's Statement

"When I was growing up, menstruation felt like a drug transaction to me. I needed to hide the fact that I was in my period. Even though I lived in an urban area, there were still unclear information that I learned from my family and relatives. The rumored myths and taboos made this normal cycle of the female body feel worse for me.

Turns out, I am not the only one.

Most research stated that many girls felt afraid and embarrassed when they first menstruated too. Reasons behind these sentiments are varied but one of them is indelicate knowledge passed from older generations that was based on their socio-cultural beliefs."

## Filmmaker's Biography

Clarissa Ruth Natan is an independent filmmaker from Eastern Indonesia. Based in Jakarta, she holds a bachelor's degree in visual design communication from Universitas Pelita Harapan.

With her technical and artistic dedication in storytelling, Clarissa has been guiding on-screen and off-screen collaborators throughout many stages of the commercial and original projects of Anatman Pictures as an assistant director to award-winning documentarian Mahatma Putra. Prior to working for Anatman Pictures, she was actively directing local commercials as a freelance photographer and cinematographer.

*Filmography:* [Datang Bulan \(2022\)](#) • [Atas Nama Daun \(2022\)](#) • [Penadingen \(2020\)](#)

# Subject Biographies



## The Daughter

**Siti Atikah**

**Atikah** (b. 2007) is the second daughter and fifth child out of nine children of the parents. She is a girl scout in school.



## The Mother

**Ibu Amih BT. Acim**

**Ibu** (b. 1975) takes care of the family. She is also known as Umi. She does farming, laundry, cleaning, and cooking.



## The Father

**Bapak Ujang Nurjani**

**Bapak** (b. 1972) takes care of the family. He does farming, carpentry, vehicle washing, and building. He has been an active home partner with Habitat for Humanity Indonesia since 2020.

# Producer Biographies



## Producer/Co-Writer

### Julianna Tacata

Born in the Philippines, **Jules** is an emerging filmmaker based in Indonesia. She majors in BA Filmmaking at Xi'an Jiaotong-Liverpool University in China. At Anatman Pictures, she started out as an editor in 2021 and later became a creative producer in 2022 for her internship.



## Co-Producer

### Dominique Renee Makalew

In addition to her involvement in commercials for various national and foreign brands, **Renee** has been actively producing the documentaries of Anatman Pictures that received nominations and awards in film festivals since 2019.



## Post-Producer

### Anggita Panji Nayantaka

Passionate in animation and audio-visual effects, **Panji** specializes in enhancing the films and commercials of Anatman Pictures as the lead supervisor in post-production since 2017.



## Executive Producer

### Mahatma Putra

Millions of Indonesians have been touched by the films directed by **Putra**. He has received many awards, nominations, and selections in prestigious festivals. In 2013, he co-founded [Anatman Pictures](#) with his wife, Natasha May, which has become one of the leading creative production houses in the country.



## Executive Producer

### Natasha May

**Tasha** is an Australian executive producer responsible for many short and feature-length documentaries from Indonesia since 2012. In 2020, Tasha and Putra expanded their business and established [Anatman Pictures Australia Pty Ltd](#), their international representatives, introducing Indonesian talents worldwide.





"We are all loved by someone who menstruates.  
Let's improve a better conversation about the period  
for the **common** good."

– Julianna Tacata, film producer and co-writer.

"In order to reduce period poverty, we must first recognize that this is an ongoing problem. With this film, it can serve as an invitation for many to solve the issue for **communities** who are in need."

This documentary takes place at one of the project sites of [Habitat for Humanity Indonesia](#) in Sentul, Bogor on February to March 2022. This is a form of Habitat's mission in providing sustainable solutions, by providing education about menstrual health management and WASH (water, sanitation and hygiene) activities, especially for those who have had their menarche in an environment that believes that it is a taboo.

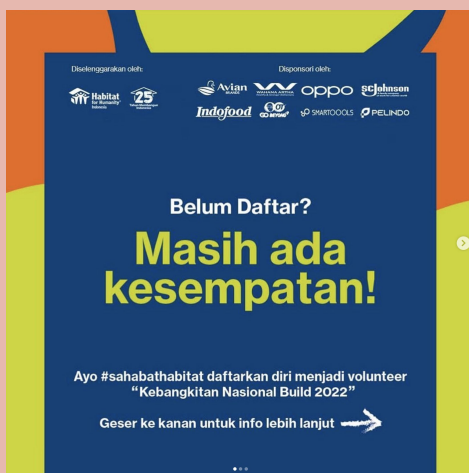
**PERIOD** is the end of sentence  
but many **QUESTIONS**  
remain unanswered.

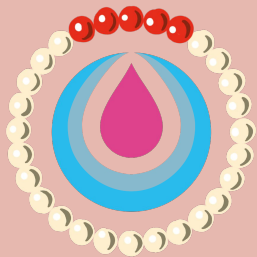
**Datang Bulan is Coming Soon . . .**

**Come on and watch Come Moon!**



# Screening Partners





# Exclusive Screening

On the night of Menstrual Hygiene (MH) Day, 28th of May 2022, the director and producer of [Datang Bulan](#) (Come Moon) documentary were invited to screen the film in Bali for an event hosted by [Perfect Fit](#), a company of Indonesian-made period underwear & pads.

The screening was held at Garden Canggu restaurant as part of the donation-based event called "Menstru[art]ion]" to celebrate [MH Day](#). It was supported by numerous organizations including Simavi, Kultara, We Are Sisters, and Anatman Pictures. All profits were used to aid female prisoners in Bali with reusable menstrual products & reproductive health education.

The exclusive screening was followed by a warm and insightful discussion with Director Clarissa Natan as a guest speaker. The talk show also featured Veronika Krasnasari (TV host and environment advocate), Sekarputi Sidhiawati (Artist and Co-Owner of Arta Derau), and Riesa Putri (Co-Founder and COO of Perfect Fit).

Around 40 women and men who attended were able to witness and engage with a case study brought to the screen. Stay tuned for upcoming exclusive screening events!

Datang Bulan is Coming Soon.  
[READ MORE](#)

Photographs by Sarah Wiles of Positive Media  
and Producer Julianna Tacata







# Celebration in the Community

To celebrate 25 years of providing decent housing across the nation, [Habitat for Humanity Indonesia](#) is back with its annual [Volunteer Build](#) program held in Mauk, Tangerang city. The producers of [Datang Bulan](#) (Come Moon) documentary were invited to promote the film that the non-profit organization supported.

The long-awaited event was held simultaneously in three cities in Indonesia, namely Tangerang, Surabaya, and Yogyakarta on the 11th of June 2022. The theme was *Rise! Together Building Indonesia*. Previously, the program had been on hold for two years due to the Covid-19 pandemic.

In Kedung Dalem Village of Mauk district, the activities included foundation construction, painting, and walling for beautifying low-income families' homes. Speeches were given by the Habitat National Director Susanto Samsudin, boards, influencers, public figures, and volunteers. Among the guest speakers were film producers Julianna Tacata (producer/co-writer) and Dominique Renee Makalew (co-producer).

To commemorate its silver anniversary, Habitat Indonesia introduces Anatman Pictures' short documentary to nearly 200 volunteers in attendance. When it releases to the public, this movie will serve as an educational material for the organization's menstrual hygiene training for women in villages.

Datang Bulan is Coming Soon.

[READ MORE](#)

Photographs by Sephalda Simorangkir of Habitat Indonesia  
Check out [Habitat's video on YouTube](#) to see more!

Press Contact: [info@anatmanpictures.com](mailto:info@anatmanpictures.com)



# PRODUCTION CREDITS

**Anatman Pictures Presents**  
**DATANG BULAN**  
**COME MOON**

**Directed by**  
Clarissa Ruth Natan

**Produced by**  
Julianna Tacata

**Written by**  
Clarissa Ruth Natan  
Julianna Tacata

**Featuring**  
**The Daughter** Siti Atikah  
**The Mother** Ibu Amih  
**The Father** Bapak Ujang Nurjani

**Anatman Pictures**  
[www.anatmanpictures.com](http://www.anatmanpictures.com)  
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YouTube: [youtube.com/anatmanpictures](https://youtube.com/anatmanpictures)



*Special thanks to Habitat for Humanity Indonesia.*

**Executive Producers:**  
Mahatma Putra  
Natasha May

**Co-Producer:**  
Dominique Renee Makalew

**Director of Photography:**  
Clarissa Ruth Natan

**Drone Pilot:**  
Sigit Tri Handaya

**Production Assistants:**  
Sigit Tri Handaya  
Azis Umar

**Art Director:**  
Rifai Cahyo

**Production Accountant:**  
Adisena Danarswara

**Post-Producer:**  
Anggita Panji Nayantaka

**Editors:**  
Clarissa Ruth Natan  
Julianna Tacata  
Mahatma Putra

**Colorist:**  
Fahrizal Mochammad

**Sound Engineer:**  
Hari Kurnia

**Motion Graphics:**  
Galih Wardani  
Kamalia Muchsinah

**Subtitles:**  
FIKRI  
Alifah Rizki Amelia  
Axel Theophilus

**Translation:**  
Natasha May  
Alifah Rizki Amelia

**Music:**  
“Drifting” by Unicorn Heads  
“Amber” by VYEN

**Social Media Strategist:**  
Kinanthi Laras

**Grassroots Screening Officer:**  
Ferdinand Louise



Press Contact: [info@anatmanpictures.com](mailto:info@anatmanpictures.com)

a film by CLARISSA RUTH NATAN

ANATMAN PICTURES presents

# Datang Bulan

THE FATHER  
BAPAK UJANG NURJANI

THE DAUGHTER  
SITI ATIKAH

THE MOTHER  
IBU AMIH

ANATMAN PICTURES PRESENTS DATANG BULAN A FILM BY CLARISSA RUTH NATAN  
PRODUCER JULIANNA TACATA EXECUTIVE PRODUCERS MAHATMA PUTRA NATASHA MAY  
CO-PRODUCER DOMINIQUE RENEE MAKALEW POST-PRODUCER ANGGITA PANJI NAYANTAKA  
WRITTEN BY CLARISSA RUTH NATAN JULIANNA TACATA DIRECTOR OF PHOTOGRAPHY CLARISSA RUTH NATAN  
PRODUCTION ASSISTANTS SIGIT TRI HANDAYA AZIZ UMAR EDITED BY CLARISSA RUTH NATAN JULIANNA TACATA  
MAHATMA PUTRA COLORIST FAHRIZAL MOCHAMMAD ART DIRECTOR RIFAI DWI CAHYO  
MOTION GRAPHIC KAMALIATUL MUCHSINAH GALIH WARDANI AUDIO & SFX ENGINEER HARI KURNIA

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